

# SINGAPORE YOUTH FESTIVAL 2025 CELEBRATIONS

## OPEN CALL

### THE MEDIA ROOM



#### **About the SYF Celebrations**

1. The Singapore Youth Festival (SYF) is organised annually by the Arts Education Branch, Ministry of Education to celebrate the vitality and talents of our youth in the arts. Comprising three key platforms, namely Arts Presentation, Art Exhibition, and Celebrations, the SYF provides opportunities for the development of character and 21<sup>st</sup> Century Competencies through the arts.
2. The SYF Celebrations aims to provide a platform for student performers to showcase their passion in dance, drama and music and to engage with the community through the arts. It also offers opportunities for students to collaborate with local artists and practitioners to further develop artistic skills and dispositions.
3. To commemorate Singapore's 60th National Day, this year's SYF Celebrations shares the same theme as SG60, "Building Our Singapore Together". The platform encourages students to reflect on our nation-building journey and explore our shared future through their performances.

#### **Information about *The Media Room***

4. *The Media Room* is a programme that provides students from MOE schools (Secondary and Pre-University Levels) and Special Education Schools (ages 13 and above) who exhibit technical skills in photography/videography to hone their craft under the guidance of industry professionals. Through the programme, young media enthusiasts can gain valuable hands-on experience in a real-world setting.

5. All entries must be submitted by **Friday, 28 February 2025, 5pm** via the FormSG link or QR code:

<b>REGISTRATION FOR STUDENT <u>PHOTOGRAPHERS</u></b>	<b>REGISTRATION FOR STUDENT <u>VIDEOGRAPHERS</u></b>
 <a href="https://go.gov.sg/syf2025celebs-tmrphoto">https://go.gov.sg/syf2025celebs-tmrphoto</a>	 <a href="https://go.gov.sg/syf2025celebs-tmrvideo">https://go.gov.sg/syf2025celebs-tmrvideo</a>

6. Upon submitting an entry for the SYF 2025 Celebrations, participants consent to the use of videos and photographs taken of them during the event for archival, publicity, and showcase purposes across all media platforms.
7. Refer to [Annex A](#) for the guidelines to the Open Call for SYF 2025 Celebrations – *The Media Room*.
8. Selected students will be notified of the selection outcome via email by **1 April 2025**.
9. Participants will need to be on-site at one of the venues in the city area, on 30 June – 5 July 2025. They will be notified of their assigned date(s)/time(s) on **23 May 2025**.
10. Participants will receive food and transport subsidies for the event day. More details will be provided to the participants.
11. Participants will receive an e-certificate for their participation, which can be reflected in their CCA record.
12. For queries, please email [moe\\_syf\\_secy@moe.gov.sg](mailto:moe_syf_secy@moe.gov.sg) .
13. Thank you.

**GUIDELINES TO OPEN CALL FOR SYF 2025 CELEBRATIONS –  
THE MEDIA ROOM**

**1. REQUIREMENTS FOR PARTICIPATION**

<b>PHOTOGRAPHERS</b>	<b>VIDEOGRAPHERS</b>
<ul style="list-style-type: none"> <li>• Be on-site for <u>1 to 2 sessions</u> between 30 June to 5 July 2025 (weekday afternoons/weekend half day)</li> <li>• Capture images, basic edit for quality and upload at least 30 images on-site and by end of the session</li> <li>• Bring DSLR camera (smartphones will not be acceptable) to take photos and laptop with editing software for on-site work. The equipment may be self-owned or loaned from school.</li> </ul>	<ul style="list-style-type: none"> <li>• Be on-site for <u>2 to 4 sessions</u> between 30 June to 5 July 2025 (weekday afternoons/weekend half day)</li> <li>• Produce 3 reels of 30 seconds to 1 minute each</li> <li>• Create, edit and upload the vlogs on-site and by end of the session</li> <li>• Bring video camera or smartphone to take videos, and laptop with video-editing software for on-site work. The equipment may be self-owned or loaned from school.</li> </ul>

**2. SELECTION OF ENTRIES**

- i. Students will be shortlisted based on:
- Submission of portfolio of at least 5 event photographs from prior events (for photographers)
  - Submission of one edited video of any length and their ability to take on different roles in a team (for videographers)
  - Students' prior experiences in photography and/or videography.

**3. SUBMISSION OF PORTFOLIO**

- i. Portfolio submissions should follow these specifications:

<b>Photos</b>	<b>Videos</b>
<ul style="list-style-type: none"> <li>• JPEG (.jpg) file format</li> <li>• Min. 2.5 MB and max. 10 MB per image</li> <li>• 300 dpi</li> <li>• Max 3000 px on long side</li> </ul>	<ul style="list-style-type: none"> <li>• MP4 (.mp4) or MOV (.mov) file format</li> <li>• Max. 150 MB per file</li> <li>• Video can be shot on any device in landscape orientation with aspect ratio of 16:9</li> <li>• <u>Must not be</u> a slideshow or photo collage</li> </ul>

- ii. Refer to the table below for guidelines:

Photos/Video <u>must be</u>	Photos/Video <u>must NOT</u>
<ul style="list-style-type: none"> <li>• Original</li> <li>• Minor editing (for brightness, contrast, colour modification and simple cropping) to photos is allowed. Videos that are edited or modified with video editing software/ applications are allowed.</li> <li>• Taken not more than three years ago</li> </ul>	<ul style="list-style-type: none"> <li>• Contain any depictions or activities that are deemed indecent, offensive, politically insensitive, racially insensitive, or unlawful</li> <li>• Include watermarks, borders or signatures</li> <li>• Involve the use of Artificial Intelligence (AI) tools</li> </ul>

- iii. When sharing the video on Google Drive, make sure that the link sharing setting is set to **“Anyone with the link can view”**.
- iv. Teachers (including contract, relief, adjunct and trainee teachers), mentors and instructors may assist student participants in the following:
- Providing advice or suggestions for improvement
  - Guiding students on use of equipment
  - Coaching students on use of photo/video editing software

#### 4. Copyright

- i. When submitting any photographs/ audio recordings/ video recordings to the SYF 2025 **Celebrations** for the portfolio, students must:
- **Be the creator/ owner of all the material** submitted (except where the organiser has provided material for participants to work with)
  - **Seek permission from the copyright owner(s)** when using material from another source or person
  - **Seek permission from any person(s)** included in the submitted material.
- ii. For shortlisted students, the copyright of the images/ videos captured during the SYF 2025 **Celebrations** shall remain with the participants. Upon submitting an entry for the SYF 2025 **Celebrations**, the copyright owners agree to grant the Ministry of Education (MOE) a royalty-free, worldwide, irrevocable, perpetual, non-exclusive licence to use, modify, copy, publish, perform, communicate, and make available and/ or broadcast the work (the “Licence”) for non-commercial purposes.